



Route Manager 360
by WORKWAVE

Partner Logo Goes Here

CUSTOMER NOTIFICATIONS AND ONE-WAY SMS TEXT MESSAGING

At WorkWave, our goal is to help customers reach their full potential by offering a powerful and easy-to-use software solution. Your customer expectations are higher than they've ever been. They want to know when their order is arriving and uncertainty is not an option. With WorkWave Route Manager One-Way SMS Text Messaging plans, you can provide your customers with the ability to get real-time driver ETAs, notifications, and proof of delivery.

Some Key Facts About One-Way SMS Text Messaging

Customers prefer
SMS NOTIFICATIONS
3-8X MORE
than other communication channels

89%
OF TODAY'S CONSUMERS
want to communicate
with businesses through SMS

How One-Way SMS Text Messaging Can Impact Your Business

Improve Customer Satisfaction

Keeping your customers informed will give them a more satisfying experience

Gain A Competitive Edge

Implementing One-Way SMS Text Messaging will make your business stand out from the competition

Generate More Revenue

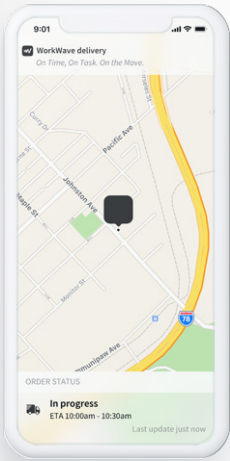
Happy customers lead to positive word of mouth and, in turn, lead to more business

Communicate Delivery Status

As an order is in progress, you can keep your customers updated with notifications, give them access to the package location, and proof of delivery.

Service Day Update

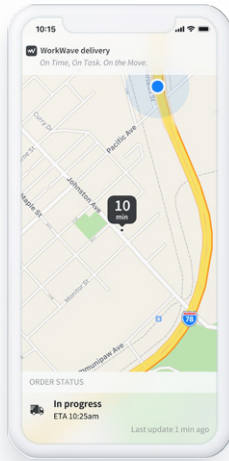
Hi Mike, your order with WorkWave delivery has been planned. The ETA is currently 9:30am-10:30am.
<https://bit.ly/1jiaV1G>



- Order is scheduled in 2 days
- Order is scheduled tomorrow
- Order is scheduled today

Arrival Update

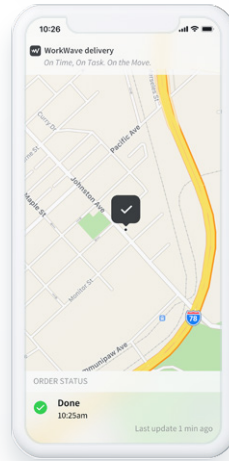
Hi Mike, your order with WorkWave delivery is almost there! We will be there in about 10 minutes.
<https://bit.ly/1jiaV1G>



- Order is Early
- Order is Delayed
- Order is Almost There

Status Update

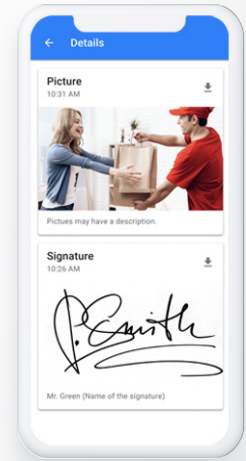
Hi Mike, your order with WorkWave delivery has changed its status to Done. Please contact us for any questions.
<https://bit.ly/1jiaV1G>



- Order is Completed
- Order is Not Completed
- Order is Cancelled

Proof of Delivery

Hi Mike, your order with WorkWave has been delivered. Please see the image to see where it was dropped off.
<https://bit.ly/1jiaV1G>



- Configure the Proof of Delivery within the software
- Share with end customers through Live Tracking Page

How to get started with One-Way SMS Text Messaging

1

The feature is available in Route Manager 360 and Route Manager 360+ packages

2

There is an additional cost based on Country and Subscription Plan

3

Contact the Workwave Route Manager Team to get started

North America	Monthly Net Cost	Price Per SMS	
ANNUAL LIMIT	RESELLER MONTHLY COST	RESELLER COST PER SMS	COST PER SMS OVER MONTHLY LIMIT
>600,000	CONTACT REP		
600,000	\$999	\$0.020	\$0.05
250,000	\$449	\$0.022	
100,000	\$199	\$0.024	
50,000	\$109	\$0.026	
25,000	\$59	\$0.029	
10,000	FREE	FREE	

UK / Portugal	Monthly Net Cost	Price Per SMS	
ANNUAL LIMIT	RESELLER MONTHLY COST	RESELLER COST PER SMS	COST PER SMS OVER MONTHLY LIMIT
>600,000	CONTACT REP		
600,000	\$2,799	\$0.056	\$0.12
250,000	\$1,249	\$0.060	
100,000	\$549	\$0.066	
50,000	\$299	\$0.072	
25,000	\$169	\$0.081	
2,000	FREE	FREE	

Australia Ireland Sweden	Monthly Net Cost	Price Per SMS	
ANNUAL LIMIT	RESELLER MONTHLY COST	RESELLER COST PER SMS	COST PER SMS OVER MONTHLY LIMIT
>600,000	CONTACT REP		
600,000	\$3,749	\$0.075	\$0.13
250,000	\$1,599	\$0.077	
100,000	\$699	\$0.084	
50,000	\$369	\$0.089	
25,000	\$199	\$0.096	
2,000	FREE	FREE	

Italy / Spain	Monthly Net Cost	Price Per SMS	
ANNUAL LIMIT	RESELLER MONTHLY COST	RESELLER COST PER SMS	COST PER SMS OVER MONTHLY LIMIT
>600,000	CONTACT REP		
600,000	\$5,999	\$0.120	\$0.20
250,000	\$2,749	\$0.132	
100,000	\$1,199	\$0.144	
50,000	\$649	\$0.156	
25,000	\$349	\$0.168	
2,000	FREE	FREE	

Denmark	Monthly Net Cost	Price Per SMS	
ANNUAL LIMIT	RESELLER MONTHLY COST	RESELLER COST PER SMS	COST PER SMS OVER MONTHLY LIMIT
>600,000	CONTACT REP		
600,000	\$1,869	\$0.037	\$0.07
250,000	\$849	\$0.041	
100,000	\$349	\$0.043	
50,000	\$189	\$0.045	
25,000	\$99	\$0.048	
2,000	FREE	FREE	

Price is Reseller Cost. Your customer price may be different.