



Route Manager
by WORKWAVE™

WorkWave Route Manager is a cloud-based route optimization and tracking solution which provides a unique approach to route optimization that increases profitability by reducing operational costs, generates more revenue by freeing up time for more daily stops, and improves logistical operations by increasing efficiency.

Identifying the Right Targets



The ideal WorkWave Route Manager customer's company is growing and has a need to optimize the route planning process. Their dispatching and routing process is unstructured and possibly even manual.



The average number of managed assets (vehicles or technicians) is 10-50. More vehicles can be managed by subdividing vehicles into clusters, or territories. Our largest fleets have thousands of vehicles and our smallest customers have a single vehicle.



The ideal company will have dynamic routes, meaning they have a different plan every day. While Route Manager has many "static" route customers, meaning they have the same routes daily, there is not as much value.

Largest Problems Solved



Spending hours planning routes, and reclaiming that time is important.



Excessive overtime is being clocked in by your drivers.



Customer service is overwhelmed by customers looking for ETAs and updates, resulting in three wasted business hours per day.



You are turning business away because of growth, losing out on servicing five new clients a week.



No insight into your vehicles' status and spend countless hours per day on the phone or texting drivers for updates.



Difficult to plan around time and capacity constraints, which equals wasted space in your vehicles, hours of idle time, and missed delivery windows.

Key Features of the Software

Below is a list of key features of WorkWave Route Manager 360. This is not an exhaustive list, but can be referred to to understand some core functionality of the product.

- Route Planning & Optimization
- Multi-vehicle Planning
- Time Window Planning
- Open APIs
- Traffic Editor
- Road Editor
- Role-Based Account Access
- Integrated Mapping
- Performance Dashboards
- Dispatch Capabilities
- Planned vs. Actual Reporting
- Automated Customer Notifications (Email & SMS)
- GPS Tracking via Smartphones
- Driver App (iOS & Android)
 - Proofs of Delivery
 - Arrival/Departure Times
 - Barcode Scanning



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