

Food Distribution Campaign

Suggested Email 1 Copy

Subject Line	Increase your business' operational efficiency & profitability
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Section 1 Header Text:	
Section 1 Body Text:	<p>Food Distribution Industry Professionals!</p> <p>Did you know?</p> <p>Now more than ever, your customers have greater expectations for your food delivery company. Competition is high and you need a competitive edge that will make your business generate more revenue, become more profitable, operationally efficient, and improve your service quality. That's where WorkWave Route Manager 360 comes in!</p> <p>See how our route planning and fleet tracking software solution can set your food distribution business up for success.</p>
Section 1 Button Text:	Click here to learn more!

Suggested Email 2 Copy

Food Distribution Version:

Subject Line	See our software in action
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Section 1 Header Text:	
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Section 1 Body Text:	<p>Routing is complex, but your software shouldn't be.</p> <p>Route Manager offers an intuitive solution that saves you time and optimizes delivery routes based on cost efficiencies for your business. From our usability to our all-inclusive pricing, we believe that the more straightforward our product is, the better.</p> <p>Check out this basic workflow video of Route Manager in action.</p>
Section 1 Button Text:	<p>Click here to view</p>

Email 3

Subject Line:	Need to keep up with delivery demands? Let us help!
Section 1 Header Text:	Want to ensure that your business keeps up with customer delivery demands?
Section 1 Sub Head Text	We can help set you up for success
Section 1 Body Text:	<p>Now more than ever, your customers have greater expectations for your food distribution company. WorkWave works with food distributors every day to dramatically improve their profitability and operational efficiency with intuitive cloud-based software designed for cost-savings, ease of use, delivery planning automation, and connectivity.</p> <p>See how our WorkWave Route Manager 360 and 360+ route planning and tracking software solutions, with contactless delivery features, can ensure that your business continues to run uninterrupted.</p>

Email 4

Section 1 Body Text:	Dear <Lead Name>,
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At WorkWave, our goal is to help companies reach their full potential by offering an easy-to-use, powerful software solution. To increase transparency and delight your end customer, our Route Manager 360 software now offers One-Way SMS Text Messaging.

Incorporating customer notification messaging into your business's delivery process will improve your food distribution company customers' delivery experience, help you generate more revenue, and give you a competitive edge.