All Routing Software
IS NOT
CREATED EQUAL

Here's Why

When researching route planning solution providers, it is important to ensure that you know what you are comparing. There are many mobile and device-based GPS companies that offer route planning, however, they are not all the same. Do you know the difference between GPS route sequencing and route optimization? Looking at these two options is like comparing an apple to an orange; they are very different! What's more, the choice you make can cost your company and cause you to miss out on significant savings.

We Get It: Price Matters

When looking for a routing solution, though, you need to ensure that you're getting what you want and what you are paying for.

Here are the key points that you'll want to look into while exploring route management solution companies.

	WorkWave Route Manager 360 & 360+	Them
Pricing/Package	• Pricing per vehicle (all-in pricing) • No implementation fees • Routing analytics dashboard is standard with software • Routing and tracking in one interface, no third-party required • Free and open API • Route optimization is standard in pricing	• Typically based on tasks (signature, notes, can only import address once) • Pricing per address, not unlimited • Implementation fee per location • Monthly location fees per depot • Package pricing based on large vehicle counts • Route analytics and reporting is an added fee • Tracking may be required by a third party add-on for an additional fee • API integration for an additional fee
Order Integration	• Excel or CSV order list importing through software • Free open API for CRM integration	• Excel or CSV order list importing through software • Fee to integrate routing software with GPS provider
Interface	• Routing and GPS capability in one unified user interface	• Route planning only • GPS tracking from a third party company
Route Optimization vs. GPS-Based Route Sequencing	• Our algorithm automatically builds, simulates and dispatches optimized routes for various drivers and vehicles at once • Route suggestions are based on your business rules to reduce costs • Takes into account vehicle constraints (load capacity, working hours, skills, regional limitations) • Takes into account order constraints (time windows for delivery, parcel size, skill required/banned, eligibility day)	• GPS mapping-based route suggestions • No route optimization to simulate route options • Route suggestions do not consider business rules or costs

Now You Know All The Facts

What's next? The choice is up to you. Want to find out more about WorkWave Route Manager and what we offer? Give us a call at **(XXX) XXX-XXXX** or visit **reseller website goes here** today. We're excited to set you up with a free, personalized demo.

Routing Software Comparison Worksheet

All routing software is not created equally. Fill in the below guide as you evaluate software providers to help make sure you are getting the features that matter the most to your business.

Features	Vendor 1	Vendor 2	Vendor 3
	WORKWAVE Route Manager		
Route Optimization vs. GPS-Based Sequencing • The algorithm automatically builds, simulates and dispatches optimized routes for various drivers and vehicles at once • Route suggestions are based on your business rules to reduce costs • Takes into account vehicle constraints (load capacity, working hours, skills, regional limitations)			
Interface • Routing and GPS capability in one unified user interface • Easy-to-use			
Order Integration • Excel or CSV order list importing through software • Free open API for CRM integration			
Single-Driver vs. Multi-Driver Routing • Multiple driver routing that is optimized • Driver assignment is based on cost savings and business rules			
Single-Day vs. Multi-Day Planning • Plan for up to 31 days in the future			
Pricing • Pricing per vehicle (all-in pricing) • No implementation fees • Routing analytics dashboard is standard with software • Routing and Tracking in one interface, no third-party required • Free and open API • Route optimization is standard in pricing			

Notes

DYNAMIC ROUTING SOFTWARE THAT PROVIDES SOLUTIONS EFFICIENTLY.
Visit reseller website goes here or call (XXX) XXX-XXXX to learn more!

WORKWAVE Route Manager Partner