



WorkWave Route Manager

Competitor Comparison Campaign - Email & Landing Page Content

Note: The below content may act as a reference guide if you choose to deploy your own competitor comparison campaign to generate demand for Route Manager. Resellers are encouraged to edit according to their target market and company.

Email Content:

All Routing Software is Not Created Equal

Routing is complex, but your software user experience shouldn't be. When looking for a routing solution, you need to ensure that you're getting what you want and what you are paying for. With WorkWave Route Manager, we deliver routing simplicity that allows you to complete more jobs to increase revenue and drive greater profitability for your business.

One software. One complete routing solution.

Straightforward All-Inclusive Pricing

- Routing and tracking in one software for complete value

Route Suggestions Are Based On Your Rules

- Automate your routing process to save time and money

Designed For Immediate Startup

- Streamline your routing process without disrupting business

Know the Facts!

Check out these key points you should consider when comparing WorkWave Route Manager to other route management solution companies. Your time and money depend on it!

[Learn More](#)





Landing Page Content:

All Routing Software is Not Created Equal

Make sure you're really getting what you're paying for!

Routing is complex, but your software user experience shouldn't be. Route Manager offers intuitive software that saves you time and optimizes routes based on cost efficiencies for your business. What you see is what you get. From our usability to our all-inclusive pricing, we believe that the more straightforward our product is, the better.

When looking for a routing solution, you need to ensure that you're getting what you want and what you are paying for. With Route Manager, we deliver routing simplicity and a complete value for every path your business takes.

One software. One complete routing solution.

Straightforward All-Inclusive Pricing: Pay less for more

- Pricing per vehicle (all-in pricing)
- No implementation fees
- Routing analytics dashboard is standard with software
- Routing and tracking in one interface, no third-party required
- Free and open API
- Route optimization is standard in pricing
- If your fleet is small now, but expands later, we grow with you and you don't pay more than you need to upfront

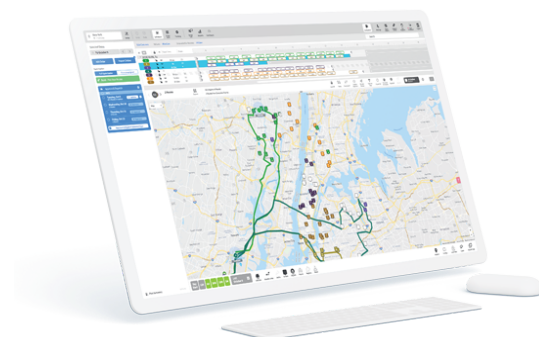


Route Suggestions Are Based On Your Rules:



Automate your routing process to save time and money

- Our algorithm automatically builds, simulates and dispatches optimized routes for various drivers and vehicles in one transaction
- It thinks the way you do and takes into account vehicle constraints and order constraints automatically
- Takes everything that matters into account:
 - Vehicle constraints: Load capacity, working hours, skills, regional limitations, and more
 - Orders constraints: Time windows for delivery, parcel size, skill required/banned, eligibility day, and more



Designed For Immediate Startup: Streamline routing with new software without disrupting business

Onboarding

- Training is done with a live representative with screen share for an interactive experience
- Our Onboarding, Account Management, Support teams, and online tools guide you through the implementation

Setup

- After your initial setup, the system takes care of the rest every day
- You can set up your route plans up to 31 days in advance

Order Uploading and Integration

- Easily upload Excel or CSV order lists with our Import Wizard tool
- If your business uses a CRM order management system, we have a free and open API to integrate orders



**Comparing Route Manager to other software companies? We get it!
You're doing your due diligence. Check out this guide that gives you
key points that you'll want to look into while exploring route
management solution companies.**

[Learn More>>](#)

**Now you know all the facts. What's next?
The choice is up to you.
Prices starting at \$xx!**

Want to find out more about WorkWave Route Manager and what we offer? Give us a call at **(xxx) xxx-xxxx** or visit **resellerwebsite.com** today. We're excited to set you up with a free, personalized demo.